

PRODUCT INFORMATION

DESCRIPTION

BRUTE[®] Insecticide for Horses is a ready-to-use product containing the pyrethroid insecticide Permethrin in a non-irritating oil based formulation with a high residual efficacy against biting and nuisance flies and biting midges (*Culicoides spp.*) the causal agents of Queensland Itch on horses.

EFFECTIVENESS

BRUTE[®] Insecticide for Horses will give residual control of susceptible Buffalo Fly (*Haematobia irritans exigua*) Stable Fly (*Stomoxys calcitrans*) and House Fly (*Musca domestica*) and Sand Fly or biting midges (*Culicoides spp.*) the causal agents of Queensland Itch on horses.

PACKAGING

BRUTE[®] Insecticide for Horses is available in a 500ml bottle with a convenient 25ml measuring chamber on top. Each bottle is accompanied by a free applicator mitt.

APPLICATION

BRUTE[®] Insecticide for Horses is applied with the use of the BRUTE[®] Wipe-on Applicator Mitt.

PRODUCT ADVANTAGES

- 1 BRUTE[®] is the most concentrated permethrin based product available for horses to assure maximum residual efficacy.
- 2 BRUTE[®] is the only product currently registered for use on horses as a Wipe-on application.
- 3 BRUTE[®] is a low irritant formulation.
- 4 The wipe-on application technique allows the product to be applied to the most affected areas and to areas where pests tend to congregate.
- 5 Regular use of the product (weekly) will give effective control of susceptible Buffalo Fly, Stable Fly and House Fly.
- 6 Regular use of the product (weekly) will prevent, reduce or eliminate Queensland Itch on horses.
- 7 Rain resistant formula for longer lasting effectiveness.
- 8 One bottle will treat 16 to 27 horses depending on liveweight for biting and nuisance flies.
- 9 BRUTE[®] is manufactured in Queensland.



ACTIVE CONSTITUENT

Permethrin 87g/L (25:75 cis:trans)

DIRECTIONS FOR USE

Restraints: NOT TO BE USED on horses that may be slaughtered for human consumption. Do not treat foals under 12 weeks of age. Do not apply more than 30ml per animal.

ANIMALS & TARGET PESTS	DOSAGE	ADMINISTRATION
<p>Horses, by ready-to-use Wipe-on application:</p> <p>BITING FLIES: Sandfly, including (<i>Culicoides spp.</i>), Buffalo Fly (<i>Haematobia irritans exigua</i>).</p> <p>QUEENSLAND ITCH: (hypersensitivity to <i>Culicoides spp.</i>)</p> <p>BITING AND NUISANCE FLIES: Stable Fly (<i>Stomoxys calcitrans</i>); House Fly (<i>Musca domestica</i>); Buffalo Fly and Sandfly.</p>	<p>3ml / 100 kg body weight per animal.</p> <p>Reapply as needed but not more than once every 7 days.</p> <p>6ml / 100kg body weight up to a max. of 30ml per animal.</p>	<p>SHAKE WELL BEFORE USE: Apply a whole body wipe with the BRUTE Applicator Mitt when fly numbers exceed acceptable levels. For the first application with a new applicator Mitt, apply twice the dosage to charge the Mitt. Pay special attention to where the pests congregate, including the face, being careful not to get the product in the eyes:</p> <ul style="list-style-type: none"> • For Sandflies - wipe neck, withers and around the tailhead. • For Buffalo Flies - wipe sides, shoulders and belly. <p>Apply as directed above.</p> <ul style="list-style-type: none"> • For Stable Flies - wipe legs, shoulders and belly.

NOT TO BE USED FOR ANY PURPOSE, OR IN ANY MANNER CONTRARY TO THIS LABEL, UNLESS AUTHORISED UNDER APPROPRIATE LEGISLATION.

GENERAL DIRECTIONS

BRUTE® Insecticide for Horses will give effective control of biting and nuisance flies when used as directed. The level and duration of control may be reduced due to high fly pressure or on working horses due to the effects of perspiration.

APPLICATION

For dirty horses, shampoo and rinse thoroughly. Wear protective BRUTE® Applicator Mitt when applying. Shake well before using. Loosen cap and squeeze bottle to fill measure chamber with required dosage. Remove cap and apply to Applicator Mitt. Apply 3 to 6 ml per 100kg body weight, depending on targeted pests, up to a maximum of 30ml per animal.

PROTECTION OF LIVESTOCK, WILDLIFE, FISH, CRUSTACEA AND ENVIRONMENT

Use BRUTE® Insecticide for Horses only on horses, mules and donkeys. This product is highly toxic to fish. DO NOT contaminate streams, rivers or waterways with the insecticide or used containers.

SAFETY DIRECTIONS

May irritate the eyes. Avoid contact with eyes. Wash hands after use.

FIRST AID

If poisoning occurs, contact a doctor or the Poisons Information Centre, Phone 13 11 26.

MATERIAL SAFETY DATA SHEET

If additional hazard information is required, refer to the Material Data Safety Sheet. For a copy go to www.flytags.com

DISPOSAL

Triple rinse container before disposal. Dispose of rinsate in a disposal pit specifically marked and set up for this purpose, clear of waterways, vegetation and roots. Do not dispose of undiluted chemicals on site. Break, crush or puncture and bury container in a local authority landfill. If not available, bury the containers below 500mm in the disposal pit referred to above. Empty containers and product should not be burnt.

NOTICE OF WARRANTY

Manufacturer's Warranty and Exclusion of Liability: this product as supplied, is of a high grade and believed to be suitable for any purpose for which it is expressly recommended and must be used in accordance with the direction for use given on the label. No responsibility is accepted in respect of this product, save those non-excludable conditions implied by any Federal and State legislation or law of a territory.

STORAGE

Store upright at room temperature below 30°C. Store in the original container tightly closed, in a dry place. DO NOT store in direct sunlight.

Registrant: Landmark Operations LTD-APVMA #: 53577/0902